



2016 Lynnfield Pioneer Football Club
***Boys of Fall* Golf Tournament**
and Seasonal Sponsorships



Dear Friend and Business Owner:

The Lynnfield High School Football program, four-time Cape Ann League Champs, provides our athletes with a positive and rewarding experience that helps them become the best they can be on and off the field. The character, self-esteem, sportsmanship, and leadership qualities that they develop through football are invaluable building blocks for our youth's future endeavors.

We are pleased to offer you an opportunity to support our athletes and feel proud of contributing to tomorrow's future. You will increase your business' visibility not only in Lynnfield, but also in our surrounding communities.

On September 12, 2016, the Lynnfield Pioneer Football Club will be holding its annual *Boys of Fall* Golf Tournament at Thomson Country Club in North Reading, MA.

Attached with this letter for your review and consideration are this season's Sponsorship and Registration Forms. The sponsorship opportunities for the 2016 football season are outlined with the benefits provided for each level, including, but not limited to, participation in the *Boys of Fall* tournament.

Your generous donation will directly fund our fast growing football team and help to provide them with a high quality, safe program, while increasing your visibility in Lynnfield.

We would like to thank you for considering the Lynnfield Pioneer Football Club for your sponsorship and hope to have you on board for this year's exciting event.

Sincerely,

LHS Pioneer Football Golf Tournament Committee



*While we are raising money for the football team, we will bring new business to you! **It's a Win-Win!***

*The Lynnfield Pioneer Football Club is a 501(c)(3) organization.
Your donations are tax deductible in accordance with IRS guidelines.*

2016 Lynnfield Pioneer Football Club

Sponsorship Levels

September 12, 2016
 Registration: 12:00 PM
 Shotgun Start: 1:00 PM



Thomson Country Club
 2 Mid Iron Drive
 North Reading, MA. 01864

<u>Sponsorship Levels</u>	<u>Price</u>	<u>Features</u>
Touchdown Sponsor	\$1,500	<ul style="list-style-type: none"> • One foursome (one full day of events including golf with cart, lunch and dinner) • Logo and name on larger signage with premium visibility at tournament <i>and</i> all home games • Premium placement of company logo on website with thousands of views each month in season, linking to your website • Recognition in program as Touchdown Sponsor at tournament and shout outs at games
Field Goal Sponsor	\$750	<ul style="list-style-type: none"> • Logo and name on larger signage with premium visibility at the tournament <i>and</i> all home games • Premium placement of company logo on website with thousands of views each month in season, linking to your website • Recognition in program as Field Goal Sponsor at tournament and shout outs at games
Extra Point Sponsor	\$500	<ul style="list-style-type: none"> • Logo and company name prominently displayed on signage at tee box <i>and</i> during all home games • Company logo on website with thousands of views each month in season, linking to your website • Recognition in program as Extra Point Sponsor and shout outs at games
Fan Sponsor	\$100	<ul style="list-style-type: none"> • Logo and name on smaller signage at tournament <i>and</i> all home games • Recognition in program and on website as Fan Sponsor

All sponsorships include advertising signage, interactive logo on the LPFC website and “shout outs” all season long at home football games in our new jam-packed stadium!

Additional opportunities to support the LPFC include:

- In-kind donations encouraged
- Silent auction items
- Raffle items
- Specific event or game sponsors
- Prize donations
- Branded sponsorships for team events

Lynnfield Pioneer Football Club 2016 Sponsorship Form

Please check your participation level:

_____ Touchdown Sponsor	\$1,500	_____ Foursome	\$600
_____ Field Goal Sponsor	\$750	_____ Individual Golfer	\$150
_____ Extra Point Sponsor	\$500	_____ Dinner without golf	\$50
_____ Fan Sponsor	\$100	_____ Team Event Sponsor	- various

Total Enclosed: \$ _____

_____ I would like to donate a raffle/auction item (please describe):

Participant Information:

Company: _____

Contact Person: _____ Email: _____

Address: _____

Please email an electronic file (.jpg only) of your company logo to: jborden@bcg-up.com

Golfers:

1. _____ Email: _____

2. _____ Email: _____

3. _____ Email: _____

4. _____ Email: _____

Group Contact Person: _____ Phone: _____

Mail payment to: Lynnfield Pioneer Football Club
c/o Jennifer Borden
17 Timberhill Lane
Lynnfield, MA 01940 (Checks payable to: *Lynnfield Pioneer Football Club.*)

Contact Kerriane Allain at kaallain@comcast.net with any questions.

The Lynnfield Pioneer Football Club is a 501(c) (3) organization.
Your donations are tax deductible in accordance with IRS guidelines.

